

MINNESOTA MILK CUP

PERHAM SPONSORSHIP OPPORTUNITIES



July 20, 2023

Perham Lakeside Golf Course, Perham, Minn.

Minnesota Milk Cup

See you on the links! The Minnesota Milk Cup Scrambles are the most talked about networking events of the year for Minnesota Milk.

		COST	NO. AVAILABLE
MEAL & BEVERAGE SPONSORSHIPS	Lunch » Sponsor signage during lunch » Display company banners all day » Distribute items for goodie bags	\$2,000	2
	Dinner » Sponsor signage during dinner » Display company banners all day » Distribute items for goodie bags	\$1,000	3
	Bloody mary bar Provide and serve Bloody Mary's during registration	\$1,500	1
	Grilled cheese station Provide and serve golfers grilled cheese sandwiches at the turn	\$2,000	1
	Ice cream float station Provide and serve golfers ice cream floats at the turn	\$2,000	1
	Social hour » Provide attendees with sponsored beverages & snacks » Sponsor signage during social hour » Opportunity to speak & distribute promotional items during social hour	\$2,000	1
	Beverage Cart Sponsor Sponsor specified time of beverage cart service. Offer beer, cocktails, soda or better yet a signature cocktail. Sponsorship includes your signage on beverage carts.	\$1,000 + cost of tab	1
HOLES	Watering hole sponsor Each watering hole includes beverages for golfers to help beat the heat and build camaraderie! The hole features your company signage and the chance to have your staff at the hole to network with golfers.	\$1,000	3
	Hole sponsor Sponsoring a hole at the Minnesota Milk golf outing gives your company the chance to network with golfers and join in the fun. You can be as involved as you want: Leverage the experience by staffing the hole and hosting a giveaway or contest. Name-only sponsorships are ok too. Each hole features your company signage.	\$500 (one location) \$900 (two locations)	18
CONTESTS	Hole event sponsor Sponsor all hole events, such as longest drive, longest putt, closest to the pin, etc. Your logo will be included on hole event sheet, hole event signs and as prizes are distributed after the event.	\$1,500	1
	Putting contest Your company's signage at the putting green and the ability to have staff network with golfers. Ability to announce winner at social hour.	\$600	1
	Hole-in-one contest Host a hole-in-one contest at your sponsored hole. Includes the hole sponsorship itself and contest promotion. Features your logo and signage as well as the opportunity to get your staff involved in the fun. Coordinate a fun prize for the contest winner!	\$750	4

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PROMOTIONAL SPONSORSHIPS	Golf carts Display your company's name, logo & promotional items in golf carts. Includes the opportunity to provide your marketing collateral in each cart.	\$3,000 (one location) \$5,500 (two locations)	1
	Sponsor a farmer Bring your best farmer customers and reward loyalty by sponsoring a golfer or team.	\$150/golfer \$600/foursome	Unlimited
	Golfer goodies All items will be printed with your company logo or other information as space allows. Contact us to discuss	Contact Us	Unlimited
	Golfer registration Sponsor our registration area — one course or both for the exclusive! Includes your signage, handouts, representatives at registration, or other ideas to make the experience fun. Let's get creative!	\$1,000	1
	Golf balls Provide golfers with a sleeve of balls containing your logo	\$2,000 (one location) \$3,500 (two locations)	1
	Hole flags Hole flags are one of the most visible items on the course! Supply hole flags with your corporate name & logo and we will place them at every hole.	\$2,500 (one location) \$4,500 (two locations)	1